

7 TIPS TO

A-level Success

CAMBRIDGE BUSINESS ESSENTIALS
WWW.CIEBUSINESS.CO.UK

-
- 1) Read data and case studies carefully
 - 2) Plan timings based on mark allocations
 - 3) Use 'command words' to help you stay focused on the question
 - 4) Use the information from case study to answer the question
 - 5) Use business theories in context
 - 6) Use and comment on calculations
 - 7) Make a written plan for longer essay answers