### **H2** Economics

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### **SUMMARY OF MICROECONOMICS**

**CONCEPTS COVERED** 

SCARCITY & RESOURCE ALLOCATION
DEMAND & SUPPLY
ELASTICITY CONCEPTS
FIRMS & HOW THEY OPERATE

COST IN LONG RUN

**GROWTH OF FIRMS** 

**MARKET STRUCTURES** 

Market Failure

**GOVERNMENT INTERVENTION** 

**GOVERNMENT FAILURE** 

#### SCARCITY AND RESOURCE ALLOCATION

The basic economic problem is that of **scarcity** – the competition between unlimited wants and limited resources. Hence, resources have to be allocated in such a way to promote the two main microeconomic aims – <u>efficiency</u> and <u>equity</u>. The three basic economic questions that arise out of the problem of scarcity are thus

- 1. What to produce
- 2. How to produce and
- 3. For whom to produce.

The **Production Possibility Curve** is the graph that shows maximum attainable combinations of two goods or services that can be produced in an economy when all resources are used fully and efficiently, at a given state of technology

**Productive Efficiency** refers to the absence of waste in the production process.

(How)

- All points on the PPC are productive efficient, points inside the PPC are inefficient representing either unemployment (not all available resources being used) or underemployment (resources not engaged fully)
- For producers, all points on the LRAC are PE
- For consumers, only the MES (lowest point on the LRAC) is PE

**Allocative Efficiency** is the situation in which society consumes a combination of goods and services that maximizes its welfare – i.e., maximum utility. Only one point on the PPC is allocatively efficient (What)

- AE is achieved when P = MC
- AE is achieved when MSB = MSC

**Distributive Efficiency** is achieved when goods and services are produced to those who want or need them – not affected by an economy's position on the PPC (For whom)

#### MARKET SYSTEMS

In different economic systems, the three basic questions are solved differently.

In a **laissez faire** or **free market**, they are solved by the interaction of the market forces of demand and supply – known as the <u>price mechanism</u> – setting an equilibrium price and output level. The price mechanism works as consumers and producers are motivated by self-interest and profit- and utility-maximization.

- What to produce: Determined by consumer sovereignity
- How to produce: Determined by the relative prices of factor inputs
- For whom to produce: Determined by purchasing powers of individuals or households

In a **command** or **planned economy**, the problems are solved by a central planning body.

The **mixed economy** strikes the balance between the extremes and uses both free market forces as well as government intervention to answer these questions. (See notes on Market Failure and Government Intervention)

#### **DEMAND AND SUPPLY**

Population	Affects the number of potential customers – the size of the market	
	<ul> <li>An absolute increase or decrease in total population,</li> </ul>	
	A change in composition of the population,	
Interrelated goods	Change in prices of substitutes or complements	
Taste & Preferences	Fads may lead to sudden and temporary increases or decreases in demand  New inventions and technology may lead to a permanent decreases in demand	
<b>S</b> easonal changes	Climatic conditions, or festivities/holidays may lead to increases in demand for particular goods (like flowers on Valentine's day)	
Expectations of the future	Changes as a result of expectations of future price changes	
Income (Y)	An increase in income leads to an increase in spending on luxury goods, and a decrease in demand for inferior goods	
FACTORS AFFECTING	MARKET SUPPLY	
Costs	Changes in costs of production due to changes in prices of factor inputs like RMs, fuel and power will cause the supply curve to shift	
Related products, prices of	Affected depending on whether the good is in joint or competitive supply with other products	
Innovations	Improvements in techniques of production will lower production costs and shift the supply curve rightward	
Natural factors	Favourable climatic conditions lead to increase in supply, while natural catastrophes will decrease the supply of agricultural produce	
Government policies	Taxation and subsidy policies affect the cost of production	
	<ul> <li>Subsidies decrease the minimum price at which producers will supply</li> </ul>	
	<ul> <li>Taxes, on the other hand, increase the minimum price</li> </ul>	
	Taxes, on the other hand, increase the minimum price	

#### INTERRELATED DEMAND

Goods in joint demands are complements

E.g. petrol and cars

Goods in joint supply

E.g. beef and leather

Goods in competitive demand are substitutes

E.g. beer and ale

Of each other

Derived demand refers to the demand of a factor of production for a good

E.g. steel for cars

Goods in joint supply

E.g. beef and leather

Goods in competitive

Geods in competitive

Geods in joint supply

E.g. beef and leather

Goods in competitive

Geods in joint supply

E.g. beef and leather

Goods in joint supply

#### INTERRELATED SUPPLY

Goods in joint supply are produced together
E.g. beef and leather
Goods in competitive supply are produced at the expense
of each other
E.g. milk and leather

#### **ELASTICITY CONCEPTS**

#### PRICE ELASTICITY OF DEMAND

**PED** measures the degree of responsiveness of the  $Q_{DD}$  of a good to a change in its price -  $\frac{\Delta Q}{\Delta P} \times \frac{P_0}{Q_0}$ 

_	Determinants	Availability of substitutes	Type of Good	Proportion of income spent on good	Time period
-	More inelastic	Few substitutes Not very substitutable	Necessity	Small proportion	Short run
-	More elastic	Many substitutes Quite substitutable	Luxury	Large proportion	Long run

#### **Usefulness of PED**

Government taxation policies

- Either aim to raise revenue, discourage/encourage consumption
- PED would play some part in determining successfulness of policies
- Raising revenue/increasing consumption
  - o Indirect taxes should be levied on goods with inelastic demand
  - Increase in P > Decrease in Q<sub>DD</sub>
- Decreasing consumption
  - o Indirect taxes should be levied on goods with elastic demand
  - Greater effect on Q<sub>DD</sub>

Pricing policies of firms

• Policies will be helpful as long as TR > TC

Effect on prices stability

Product differentiation

- A firm's products can be changes so that PED is more elastic
  - o Gives the firm the ability to increase prices to increase TR

#### INCOME ELASTICITY OF DEMAND

**YED** measures the D.O.R. of the DD of a good to a change in consumers' income -  $\frac{\Delta Q}{\Delta Y} \times \frac{Y_0}{Q_0}$ 

#### **Usefulness of YED**

**Production plans** 

- Knowledge of YED is can allow firms to ascertain the nature of their product (inferior, necessity or luxury) and plan future output accordingly
  - When the economy is favourable, firms should expand their production of normal goods with high YED (luxuries) and cut back on inferior goods

Targeting different income goods

- A good can be a luxury and low income levels, and an inferior good at high income levels
- Knowledge of YED allows firms to segment their market into different income groups to produce the appropriate
  price and income range to cater to different customers

#### Interpretation of YED

Not responsive to income change

	l '	-
INFERIOR GOOD	NORMAL GOOD	
	NECESSITY	LUXURY
	0 1	

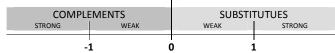
#### CROSS ELASTICITY OF DEMAND

**CED** measures the D.O.R. of the DD of good A to a change in price of good B -  $\frac{\Delta Q_A}{\Delta P_B} \times \frac{P_B}{Q_A}$ 

Usefulness: Provides firms the effects on their products' demand when faced with a change in the price of a rival's product or complementary products. If two goods have a high negative CED, the two firms selling them can come together to sell the goods jointly.

#### Interpretation of CED





#### PRICE ELASTICITY OF SUPPLY

**PES** measure the degree of responsiveness of the  $Q_{SS}$  of a good to a change in its price -  $\frac{\Delta Q}{\Delta P} \times \frac{P_0}{Q_0}$ 

Determinants	Time period	Factor mobility	Number of firms	Spare capacity/ stocks	Production period
More inelastic	Short run	Low	Few	Unavailable	Long
More elastic	Long run	High	Many	Available	Short

#### **Usefulness of PES**

Effects on price stability

#### APPLICATIONS OF D&S FRAMEWORK

#### INCIDENCE OF TAXES AND SUBSIDIES

	Тах	Subsidy
Inelastic PED	Incidence falls more on consumers	Consumers receive a higher share of the subsidy
Elastic PED	Incidence falls more on producers	Producers receive a higher share of the subsidy

#### EFFECTS OF PRICE FLOORS AND CEILINGS

Maximum price – set below market equilibrium
<ul> <li>Set to achieve some form of equity to protect consumers         <ul> <li>Price control for basic goods in wartime</li> <li>Rent control</li> </ul> </li> </ul>
Resultant shortages create problems  Misallocation of resources: allocatively inefficient  Prices no long serve as signals to distribute scarce resources  Alternative allocative mechanisms: balloting, rationing  Emergence of the black market

#### FIRMS & HOW THEY OPERATE

The **production function** is the relationship between output and factor inputs

The **short run** refers to period of time over which at least one Factors Of Production is fixed

- The following assumptions are made during the SR
  - o Total Product = f(labour, capital) only
  - o Labour is the variable FOP and is considered homogenous
  - Capital is the fixed FOP and technology is held constant

The **Law of Diminishing Marginal Returns** states that as more units of variable factors are applied to a given quantity of a fixed factor, there comes a point beyond which each additional unit variable factor adds less to the total output than the previous variable factor.

#### **OBJECTIVES OF THE FIRM**

Explicit costs are payments made to outside suppliers of inputs
Implicit costs are costs which do not involve a direct payment to a third party
Accounting cost is the monetary value of the explicit costs of production
Economic cost is the total monetary value of explicit and implicit costs of production

#### Revenue

<u>Total revenue</u> = Price × Quantity <u>Average revenue</u> = Price = Demand

Marginal revenue is the change in the firms total revenue resulting from a change in its sale by one unite

- The shape of the MR curve reflects the shape of a firm's DD curve
- The MR curve is always below a firm's DD curve

**Profit Maximization** 

 Normal Profits
 Accounting Profit = Implicit Cost
 Zero economic profit

 Supernormal Profits
 Accounting Profit > Implicit Costs
 Positive economic profit

 Subnormal Profits
 Accounting Profit < Implicit Costs</th>
 Negative economic profit

...and if you really don't know anything at all,

PROFIT MAXIMISATION at MR=MC

#### **COSTS IN THE LONG RUN**

Increasing returns to scale	Constant returns to scale	Decreasing returns to scale	
output increase more than proportionately to the increase in inputs (technical economies of scale)	output increases proportionately to the increase in inputs	output increases less than proportionately to the increase in inputs (technical diseconomies of scale)	

The LRAC curve is a typically U-shaped curve

- From the producer's point of view, all points on the LRAC are PE
- From the consumers' point of view, only the lowest point on the LRAC (the MES) is PE
- The downward sloping half of the LRAC reflect technical EOS
- The upward sloping half of the LRAC reflect technical DOS

#### INTERNAL ECONOMIES OF SCALE

IEOS are savings in average costs that occur to a firm as a result of expansion of the firm (LRAC falls)

**Technical EOS**: Technical and engineering factors

Factor indivisibility - Equipment cannot be used fully when output is small

Higher output = more efficient use of machines

Increased dimensions - Large machines may be more efficient

- More output for a given amount of input
- Less people needed to operate machines

Linked processes – A large factory may take a product through several stages in its production

• Save times and costs – no need to move semi-finished products from one factory to another

Specialization and division of labour - In large scale factories, worker do simpler and repetitive jobs

- · Less training is needed
- More efficient in a particular job
- More time saved in switching from one operation to another

By-product economies – waste to a small plant may be used in manufacture by larger plants

Managerial EOS: Employment of specialists like financial experts etc.

- Division of work increases efficiency of workers in their own areas of responsibility
- Decentralisation of decision making also increase efficiency of management
  - o Distortion and delays of information are avoided

#### Marketing/Commercial Economies: Large firms have bargaining advantage

- Preferential treatment buying in bulk
- Unit costs of transportation is decreased as well

Financial Economies: Large firms find it easier and cheaper to raise funds

Risk-bearing Economies: Large firms have an advantage in bearing non-insurable risk

**R&D Economies**: Large firms can afford R&D facilities

Welfare Economies: Efficiency of workers can be increased by provision of welfare services

**Economies of Scope**: Large firms enjoy can enjoy economies of scope by increasing the range of products being produced –

fixed costs are shared among products

#### INTERNAL DISECONOMIES OF SCALE

IDOS are increases in average costs that occur to a firm as a result of expansion (LRAC rises)

<u>Complexity Management</u>: A more complex organization requires more skilful entrepreneurs and managers to coordinate and control

- Expansion of ownership incentives for manages to reduce costs/increase profits decrease
- Long chains of authority leads to a time-lag in decision implementation
- Extensive red-tape leads to slow responses to change in D&S conditions

**<u>Strained Relationships</u>**: Lack of personal loyalties on behalf on workers toward the company

#### EXTERNAL ECONOMIES OF SCALE

EEOS are the savings in average costs that occur to all firms in an industry as a result of expansion of the industry, or the concentration of firms in a certain location (LRAC shifts down)

**Economies of Concentration**: More firms located in the same area derive mutual benefit

Availability of Skilled Labour – increased demand for particular skills give benefits

- Educational institutions set up
- Joint development of research and training facilities

 $Well \ developed \ infrastructure - Better \ infrastructure \ is \ set \ up \ to \ cater \ for \ economies \ of \ concentration$ 

Reputation – large, well established industries builds up a name which customers associate with quality

1. Brand loyalty, steady clientele

<u>Economies of Disintegration</u>: Creation of subsidiary industries to cater to need of a major industry <u>Economies of Information</u>: Publication of trade journals increase productivity of individual firms

#### EXTERNAL DISECONOMIES OF SCALE

EDOS are increases in average costs that occur to all firms in an industry as a result of the expansion of the industry or the concentration of firms in a certain location. (LARC shifts up)

Increased strain on infrastructure: Infrastructure will be taxed to its limits

2. Congestion, increased fuel consumption

Rising costs of FOPs: Growing industries may create a shortage of RMs or skilled labour

#### **GROWTH OF FIRMS**

#### MEASURING GROWTH

- 1. Quantity of output sold
- 2. Turnover (total annual revenue)
- 3. Market share
- 4. Capital stock (amount of real assets)
- 5. Number of employees

#### METHODS OF GROWTH

Internal Expansion: Making more of a product, or extending a firm's product range

Mergers & Acquisitions: Forming of new enterprises by the merging with, or taking over of one or more existing firms.

- 1. Vertical Integration
  - o Merger between firms engaged in different stages of a production process
    - Backward integration (oil refineries buying oil wells)
    - Forward integration (breweries buying pubs)
- 2. Horizontal Integration
  - Usually an acquisition of firm(s) at the same stage of production in the industry
    - Market dominance due to reduced competition
    - Greater specialization and economies of scale
- 3. Conglomeration
  - o Mergers involving firms which are not directly related to each other
    - Diversify output
    - Reduce risks of trading
    - Ensure long term growth

#### MOTIVES FOR GROWTH

See "Measuring Growth"

- 1. Exploit EOS
- 2. Gaining market share
- 3. Security through economies of scope
- 4. Increase market valuation
- 5. Reduce chances of acquisition by another firm

#### **SURVIVAL OF SMALL FIRMS**

Demand-side Factors	Supply-side Factors
Nature of product	DOS setting in early
Bulky and perishable products: bricks, fresh fish	MES is low: tailor shops
Products for which variety is preferred: clothes	Vertical disintegration
Specialized products: machines, religious items	Small firms perform small parts of a larger production
Prestige markets	process when disintegration occurs
Markets limited by prices: luxury vehicles, jewelery	Low entry barriers
Direct, personalized services	Lack of capital
G&S where direct, individual attention Is required: lawyers,	Product-life cycles
doctors, dentists, hairdressers	Banding allows small firms to band together to gain
Geographical limitations	advantages of bulk buyinh
Local markets due to larger bulk as compared to value and	Non-traditional motives
transport costs	etc. etc.

#### **MARKET STRUCTURE**

#### **Spectrum of Market Structures**

Competitiv	e Markets	Contestable/No	on-Competitive
Perfect Competition	Monopolistic Competition	Oligopoly or Oligopolistic Competition	Monopoly/Duopoly
∞	Number of F	irms/Sellers	1

Bases for comparison of market structures efficiency and equity

The **Theory of Contestable Markets** shows how monopolies or near monopolies may practice competitive pricing due to <u>low barriers to entry</u> and exit

• The market for low cost carriers is extremely contestable (~\$10m investments)

The **concentration ratio** of an industry measures the output of an industry largest firm (or firms) as a proportion of the industry's total output.

- For PC, the concentration ratio extremely low
- For a monopoly, the concentration ratio is almost 100%

**Market saturation** refers to the situation in which a product has become diffused within a market. A diffused product is one that is available to almost all consumers, or more applicably, almost all households, for example the refrigerator or an automobile. Market growth is constrained and demand cannot be stimulated when a market is saturated. The factors affecting market saturation include

- Consumer purchasing power and prices
- Competition
- Technology (dynamic efficiency)
- Product life cycles (when products will get replaced by newer products)
- Population growth

#### PRICE DISCRIMINATION

**Price discrimination** is the situation where (a) a producer sells a good to different buyers at <u>two or more different prices</u> or (b) when the same consumer is charged different prices for the same product for <u>reasons not associated with cost differences</u>.

#### CONDITIONS NECESSARY FOR PRICE DISCRIMINATION

- 1. Control over market supply
- 2. Ability to segment the market without possibility arbitrage
- 3. Market segments must have different PEDs

#### TYPES OF PRICE DISCRIMINATION

First degree	Second degree (block pricing)	Third degree
Each customer is charged his reservation price (the maximum price they are willing to pay)	Different prices are charged for different blocks of the same good.	Same product sold at different prices to different customers.
Auctions	Utilities, taxi fare	Admission tickets to parks, etc.

#### COSTS AND BENEFITS OF PRICE DISCRIMINATION

#### Costs

1. Loss of consumer surplus

#### **Benefits**

- 1. Higher output
- 2. Higher profits for the firm
- 3. Provision of goods that would otherwise not be produced
  - a. With PD, a firm may be able to cover costs

#### **MARKET FAILURE**

Market failure occurs when the free market fails to allocated resources in an optimum and efficient manner. There are four main sources of market failure:

#### 1) EXTERNALITIES

Externalities occur when some of the costs or benefits associated with production or consumption of goods and services spill over onto third parties.

When market failure is present, allocative efficiency is achieved when MSB=MSC

Positive externalities	Negative externalities
Occur when society benefits from the consumption or	Occur when costs are imposed on society from the
production of a commodity or service	consumption or production of a commodity or service
Education, vaccination etc.	Pollution, smoking etc.
Merit goods	Demerit goods
Goods that society values and judges that everyone should	Goods that society values and judges to be bad for and
have whether the individual wants them or not.	individual
Underconsumed due to imperfect information – individuals	Overconsumed due to imperfect information – individuals
are unaware of long-term benefits and positive externalities	are unaware of long-term detriments and negative
	externalities
Consumption of merit goods is believed to generate	Consumption of demerit goods leads to a fall in social
positive externalities (MSB exceeds MPB)	welfare (MPB exceeds MSB)
Healthcare, education, public libraries	Alcohol, cigarettes, drugs, addiction to gambling

#### 2) ZERO PROVISION OF PUBLIC GOODS

A public good is a good/service which is

- 1. Non-rivalrous its benefits are not depleted by an additional user
  - O MC = 0, for allocative efficiency, P = MC = 0
  - Public goods have to be provided at no charge
- . Non-excludable impossible (or difficult) to exclude people from its benefits
  - 'Free rider' problem arises no one will pay for what he can get free
  - Private firms will not provide public goods (unable to charge for consumption)
  - o Public goods, therefore, have to be provided by the government

Examples of public goods include streetlamps and public libraries

Note: a private good is one that is both rivalrous and excludable – automobiles, clothing, food etc.

#### 3) IMPERFECT COMPETITION

Prefect competition does not always exist in real markets, and more often than not, free market forces do not lead to optimum efficiency in resource allocation.

One example is the monopoly: the monopolist's output is not allocative efficient as it produces at a point where P > MC, creating a DWL of both consumer and producer surplus.

#### 4) INEQUITY

The problem of inequity is distinct from that of inequality. Equity refers to a distribution of income that is considered fair – a normative issue. An equitable distribution is thus not the same as an equal distribution.

While to some extent, some degree of income inequality is desirable – as incentives to work hard etc., a very unequal distribution of income has negative repercussions especially on the socioeconomic front.

The solutions to inequity are briefly discussed under "Dealing with Inequality and Inequity"

#### **GOVERNMENT INTERVENTION**

Problem	Intervention Evaluation		
Zero provision of public goods	<b>Direct provision</b> of public goods		
Negative externalities	Financial intervention: taxes (equal to the monetary value of the MEC) are imposed on individuals or a firm, internalizing ECs	Advantages  Leaves space for market forces to interact Provision of revenue for the government  Disadvantages Difficulty in valuating EC Overvaluation means output is below social optimum, as with undervaluation means that output is not sufficiently lowered (ie, society's welfare is not always maximized) Effectiveness of tax dependent on PED	
	Legislation: laws and administrative rules are passed to prohibit or regulate behaviour that imposes an EC, e.g. pollution permits  Education, campaigns and advertisements solve the problem of imperfect information by allowing the external costs to be made known to the consumer, discouraging demand	Benefits must outweigh the costs of implementation.  A lot of time may be needed for effects to be felt	
Positive externalities	Financial intervention: <b>subsidies</b> made to the producer or consumer	<ul> <li>Advantages</li> <li>Considered the most effective way of solving underconsumption as it is easily implemented</li> <li>Disadvantages</li> <li>Like taxes, the valuation of EB is difficult</li> <li>High government expenditure is required</li> <li>Okun's leaky bucket: each dollar transferred from a richer to a poorer individual, results in less than a dollar increase in income for the recipient.</li> <li>Leaks arise as a result of administrative costs, changes in work effort, attitudes etc. arising from the redistribution</li> </ul>	
Non muscisian of	Legislation include regulation seatbelt usage, compulsory education etc.	Enforcement requires constant checking which may translate to high costs.	
Non provision of merit goods	<ol> <li>free due to four reasons</li> <li>Social justice: they should be provided acc</li> <li>Large positive externalities, for example in contain and combat the spread of disease</li> <li>Dependants are subject to their guardians therefore the provision of services like free protect dependants from uninformed or b</li> <li>Ignorance: The problem of imperfect infor externalities and benefits that arise from c</li> </ol>	ocial justice: they should be provided according to need and not ability to pay arge positive externalities, for example in the provision of free health services helps to	
Imperfect markets	Imposition of a lump-sum tax on a monopolist (shifts AC upwards), and supernormal profits are taken as tax. Governments may also regulate MC/AC pricing for monopolies.  Government may impose regulations to control a monopolies  Forbidding the formation of monopolies (e.g., antitrust laws)  Forbidding monopolistic behaviour (like predatory pricing)  Ensuring standards of provision.  Ensuring competition exists (e.g., deregulation)		

#### **NATIONALIZATION AND PRIVATIZATION**

**Nationalization** refers to the public (governmental) ownership of certain firms to provide goods or services sold in the market, that is, public corporations engaged in commercial activities. Governments often take over natural monopolies to prevent monopoly pricing and examples include public utilities.

Advantages	Disadvantages
Consumers protected from high prices	Cross inefficiency may arise
Ensuring social costs and benefits are taken into account	No profit motive may lead to nationalized enterprises being
when production decisions are made	allocatively inefficient

Privatization refers to a change in ownership of an activity from the public to the private sector.

State owned companies having lost money may privatize to give new owners the responsibility of restructuring the enterprise.

#### FORMS OF PRIVATIZATION

- 1. **Denationalization**: Privatization of ownership sales of assets or shares. The government may retain some shares in the enterprise, and acts as a regulator in this case to ensure that public interest is protected.
- 2. **Franchising**: Gives the private sector a right to operate a particular service/activity for a given length of time. May be exclusive or competitive
- 3. Privatization of production: Government buys goods and services instead of producing them
  - o Refuse collection services being contracted to private firms
- 4. **Privatization of financing**: Government relies on consumer charges rather than tax revenue to subsidize operations. (e.g., independent school fees)
- 5. **Deregulation**: Liberalization of regulation to promote competition through the removal of barriers to entry (creation of contestable markets)
  - o Telecommunications, financial industry, airline (US 'open skies' policy)

#### **EVALUATION OF PRIVATIZATION**

Revenue for the government – reduces public-sector borrowing requirement. Allows the government to make tax cuts without reducing spending. Revenue might come in from higher corporate tax receipts from the privatized companies  Increased competition due to contestable markets and profit motives which translates to  Benefits for consumers in the form of lower prices, wider choices and better qualities as X-inefficiency is reduced (see Nationalization)  Increased efficiency and flexibility as private companies and cutting out waste. Little governmental interference allows the company to respond to market forces, and make commercially sensible decisions and investments  Wider share ownership increases accountability to the public  Cost-push inflation is reduced. Private firms are less willing to accept inefficient without working practices. Wage raises have to be justified by higher productivity.  Long term revenue loss – future profits from industries are lost by the state Natural monopolies are best left to the public sector as duplication of services is unnecessary – wasteful and until the best interests of consumers  Competition may not increase replacing a public-sector monopoly with a private-sector one does not increase competition as firms are still able to act like monopolists  Market forces may not ensure greater efficiency – like before, remaining as private-sector monopolies are likely to earn supernormal profits even if they are inefficient. Large firm size also prevents firms from being taken over  Private-sector firms may not act in public interest as they do not take into account negative externalities (like resultant unemployment) and are unlikely to base their output and pricing on social justice and equity	For	Against
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competition as firms are still able to act like monopolists  choices and better qualities as X-inefficiency is reduced (see Nationalization)  Increased efficiency and flexibility as private companies are normally more successful in raising capital, lowering prices and cutting out waste. Little governmental interference allows the company to respond to market forces, and make commercially sensible decisions and investments  Wider share ownership increases accountability to the public  Cost-push inflation is reduced. Private firms are less willing to accept inefficient working practices. Wage raises have to	Increased competition due to contestable markets and	Competition may not increase replacing a public-sector
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allows the company to respond to market forces, and make commercially sensible decisions and investments  Wider share ownership increases accountability to the public  Private-sector firms may not act in public interest as they do not take into account negative externalities (like resultant unemployment) and are unlikely to base their output and pricing on social justice and equity  Cost-push inflation is reduced. Private firms are less willing to accept inefficient working practices. Wage raises have to	normally more successful in raising capital, lowering prices	before, remaining as private-sector monopolies are likely to
Cost-push inflation is reduced. Private firms are less willing to accept inefficient working practices. Wage raises have to	and cutting out waste. Little governmental interference	earn supernormal profits even if they are inefficient. Large
Wider share ownership increases accountability to the public  Private-sector firms may not act in public interest as they do not take into account negative externalities (like resultant unemployment) and are unlikely to base their output and pricing on social justice and equity  Cost-push inflation is reduced. Private firms are less willing to accept inefficient working practices. Wage raises have to	, , ,	firm size also prevents firms from being taken over
public  do not take into account negative externalities (like resultant unemployment) and are unlikely to base their output and pricing on social justice and equity  Cost-push inflation is reduced. Private firms are less willing to accept inefficient working practices. Wage raises have to	commercially sensible decisions and investments	
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Cost-push inflation is reduced. Private firms are less willing to accept inefficient working practices. Wage raises have to		resultant unemployment) and are unlikely to base their
to accept inefficient working practices. Wage raises have to		output and pricing on social justice and equity
be justified by higher productivity.	to accept inefficient working practices. Wage raises have to	
	be justified by higher productivity.	

#### **DEALING WITH INEQUALITY AND INEQUITY**

The tax system can be used to reduce inequalities in income and wealth.

- Progressive taxes: people earning higher incomes are taxed a higher percentage of their income
  - Reducing income differentials
  - o May create disincentives to work with excessive progressivity
- Direct tax imposition on wealth (e.g., inheritance taxes)

Monetary provision: money raised through the tax system is paid to low-income groups to increase Y<sub>D</sub>

- Means-tested benefits are paid to those that fit certain criteria
  - Unemployment benefits
  - Might create disincentives to work
  - Not always claimed by those for whom they are designed
  - Expensive to administer
  - Low take up rates: bureaucracy and social stigma
- Universal benefits are paid out to everyone in certain categories regardless of income/wealth
  - State pensions, child benefits
  - o May imply paying out money to those who do not need it
  - More expensive

**Direct provision** of goods and services are also financed through the tax system. Free provision means that if services are used equally by all, lower income groups gain more advantage, reducing inequality

- Healthcare and education
  - Subject to market failure, but justified by inequity

#### **GOVERNMENT FAILURE**

**Government failure** arises when government intervention in the market to improve market failure worsens the situation: increases market distortions and reduces welfare and economic efficiency instead of otherwise.

#### REASONS FOR GOVERNMENT FAILURE

Problem of incentives: undesirable incentives may create inefficiencies

- Taxation distorts incentives
  - Disincentives to work harder with progressive tax
  - O DWL of a tax may cause a disincentive to consume and produce
  - Politicians motivated by political power rather than economic imperatives
    - Policies designed to retain power rather than maximize efficiency
    - o Political pressures dominates societal welfare
      - Taxes that reduce externalities may be unpopular are avoided
- Inappropriate incentives of public enterprises

**Problems of information** arise as, just as the markets lack information, more often than not, governments do too. The government may not know the full costs/benefits of policies even though it wishes to work to the interests of the consumer

- Imperfect information about the true value of a negative externality
  - Difficult to trace the source of a negative externality
  - Problems of taxation difficult to put a figure to EC (see Government Intervention)
- Imperfect information about the level of consumer demand
  - o Public goods provided may not be needed, or produced are wrong quantities

Problems of distribution arise as policies may affect different groups of people differently

**Bureaucracy and inefficiency** arise when policies are wide reaching and detailed, more people and resources will be involved. Inflexibility due to bureaucracy leads to a lack of fine-tuning (governments respond more slowly to problems when circumstances change)

**Time lags** in planning and implementation of policies cause policies to be ineffective, irrelevant, or come too late to solve a mounting problem

**Frequent shifts in government policy** may cause economic efficiency to suffer as firms find it difficult to plan without knowledge of tax rates, subsidies, wage controls etc.

Vicious circle of government intervention

### **SUMMARY OF MACROECONOMICS**

**CONCEPTS COVERED** 

**NATIONAL INCOME ACCOUNTING** 

AGGREGATE DEMAND

**CONSUMPTION FUNCTION** 

**INVESTMENTS** 

NATIONAL INCOME EQUILIBRIUM

**TAXATION** 

FISCAL POLICY

MULTIPLIER EFFECT

**INFLATION** 

**UNEMPLOYMENT** 

**ECONOMIC GROWTH** 

**BALANCE OF PAYMENT** 

**INTERNATIONAL ECONOMICS** 

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#### MACROECONOMIC AIMS

- 1. Low inflation
- Sustained economic growth
- Low unemployment
- Balance of payments equilibrium

#### National Income Accounting

Gross Domestic Produce refers to the value of all final goods/services produced within a given country during a given period of time

Gross National Produce refers to the value of all final goods/services produced by domestic factors of production during a given period of time

GDP = GNP + NFIA

#### USEFULNESS OF NATIONAL INCOME STATISTICS

#### Usefulness Limitations Economic growth Can measure changes in output as well as the rate of

- economic growth Gives an insight into living standards
- Is measured on a year-to-year basis on increases in
- national output

#### Comparisons across countries

- Measure economic strength of countries Determines countries' levels of development Determines whether countries are in need of aid
- Classification of countries Developed/developing etc. based on per capita income

#### Measures contributions from various sectors

- Determines if income is fairly distributed Formulating future policies
- Can forecast, as well as interpret trends
- Economic planning, policymaking etc.

Inaccuracies - output going unrecorded, figures understate

- Nonmarket activities Volunteer work, housekeeping etc. are not recorded in NY figures
- Underground economy Illegal – drug dealing, prostitution etc. Legal - moonlighting with double jobs etc. Hidden from government records

#### International comparisons

- Procedures differ from country to country
- Inaccuracies in data provided
- Conversion to common currency is required (PPP is sometimes used)
- Difference in culture
- Differences in population sizes
- Differences in size of underground economy
- May be in different phases of the business cycle e.g. peak vs. trough

#### Measuring welfare/SOL

- Leisure time
  - As GDP increases, leisure time may have to be sacrificed - value placed on recreation may not be considered
- Environmental degradation Pollution not considered as costs to rise in output, finite resources may be delpeted
- Income inequality Distribution of income, proportion on spending not reflected
- Higher output/production does not necessarily improve consumption - e.g. defence spending

Though GDP does not measure economic well-being, it is positively associated with many things people value including a higher material standard of living, better health and longer life expectancies, higher literacy rates and educational attainment

#### NOMINAL VS. REAL INCOME

Nominal income refers to income at ruling prices, with no account of inflation Real income refers to income at base year prices and takes into account inflation rates

#### **BALANCE OF PAYMENTS**

In the BOP receipts from abroad are regards are credits (inflows) and entered in the accounts as positive. Outflows are regarded as debits and taken as negatives. When the credits and debits are taken, they must sum to zero.

A **surplus** on the BOP refers to a situation in which international receipts (credits) are greater than international payments (debits) over a year. Conversely, a **deficit** on the BOP refers to a situation in which international receipts are less than international payments.

	micernat	tional payments.		
1		Goods Balance		
1		<ul> <li>Imports and exports of physical goods</li> </ul>	ВОТ	
1	ur i	Service Balance	B	
1	Current Account	<ul><li>Import and exports of services (e.g., insurance)</li></ul>		
1	2 §	Income Balance		
ı		<ul> <li>Wages, interest and profits flowing into and out of the country</li> </ul>		
ı		FDI		
	ŧ	<ul> <li>Inflow and outflow of investments – investments overseas will be seen as outflows, investments</li> </ul>		
	ō	from foreign MNCs (for example) will be seen as an inflow		
	Acc	<ul> <li>Note that <u>profits</u> from such investments are to be credited into the current account and not here.</li> </ul>		
	Capital Account	Overall Balance		
	ğ	<ul> <li>A positive currency flow indicates BOP surplus – increase in foreign currency available for adding</li> </ul>		
	ບ	to foreign reserves/paying off foreign debts		
		A negative currency represents a BOP deficit		
		Official Reserves (Net)		
		<ul> <li>Shows how monetary authorities due with net currency flows, whether surpluses or deficits</li> </ul>		

#### **AGGREGATE DEMAND**

AD is defined as the total level of demand in an economy In a four sector economy, it is given by AD = C+I+G+(X-M)

The AD curve is **downward sloping** due to three effects

- Real wealth effect When prices go down, purchasing power goes up. Consequently, consumption goes up
- Interest rate effect When price levels go down, demand for money goes down leading to a fall in interest rates.
   This means the cost of borrowing is lowered, increasing demand and subsequently, firms' level of investment.
- International substitution effect When export prices go down, foreigners buy more. Likewise, when import
  prices are relatively higher, imports are substituted by domestic products.

#### SHIFTS IN AD

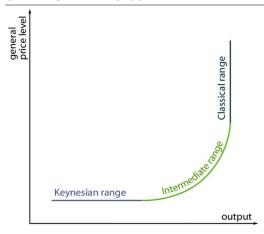
Shifts of the AD curve may be effected by a change in any of the following

Real <b>W</b> ealth	When real wealth increases, demand increases. AD shifts right.
Interest rates	When interest rates go down, price levels go down. Consumers are more likely to purchase now (as the opportunity cost of investment is lower). AD shifts right
1fl.=4:	, , ,
Inflation	If there is an expected change in prices in the future, consumers will tend to purchase now. AD shifts right.
Income abroad	When income from abroad increases, demand for exports increases. AD shifts right.
Exchange rates	As local currency appreciates, there in an increase in imports and a decrease in exports. AD shifts left
Expectations	

#### AGGREGATE SUPPLY

AS is the total output of each good/service that firms would like to produce at each possible price level.

#### SHAPE OF THE AS CURVE



#### Keynesian range

- Supply is perfectly elastic
- Output is at a level less than full employment
  - o i.e. there is spare capacity
- An increase in output doesn't reflect any changes in the general price level.

#### Intermediate range

- Level of output is approaching full employment
- An increase in output is reflected by an increase in general price levels
- Law of diminishing marginal returns sets in

#### **Classical range**

- Supply is perfectly inelastic
- Output is at full employment
- And increase in production has merely inflationary pressure – an increase in general price levels does not reflect any change in output

#### SHIFTS IN AS

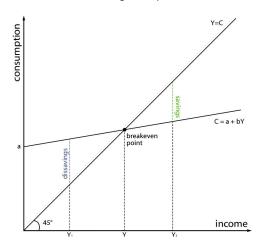
Shifts of the AS curve may be effected by a change in any of the following

Jillits of the As carve in	Similar of the A3 curve may be effected by a change in any of the following	
Government policies	Depending on type of policy, may affect either SRAS or LRAS.	
Inflation	If prices are expected to rise, produces supply less. SRAS shifts left.	
Factor prices	Lower factor prices mean lower costs of production. SRAS shifts right, LRAS may shift right if the	
	decrease in price is permanent	
<b>T</b> echnology	Lowers costs of production, increases output. Both SRAS and LRAS shift right.	
<b>S</b> upply shocks	Supply shocks are temporary increases/decreases in supply. Only SRAS is affected.	

#### CONSUMPTION FUNCTION (C)

The **consumption function** is maps the level of aggregate consumption desired at each level of disposable income. Assumptions of the consumption function are that

- 1. Technology is constant
- 2. Potential output is constant (i.e., the PPC does not shift)
- 3. There is fixed general price level



**Autonomous consumption** (indicated by a) refers to the level of consumption that does not vary with income

**Induced consumption** (indicated by bY) refers to expenditure that varies directly in income (b = MPC)

**Average propensity to consume** (APC) refers to the <u>proportion of total income</u> spent on consumption.

It is given by APC =  $\frac{C}{Y} = \frac{a+bY}{Y}$ 

**Marginal propensity to consume** (MPC) refers to the <u>proportion of extra income</u> spent on consumption.

It is given by MPC =  $\frac{\Delta C}{\Delta Y}$ 

The absolute income hypothesis states that an increase in absolute income translates directly to a change in absolute consumption.

On the other hand the **permanent income hypothesis** states that consumption is dependent, to some extent, on one's expected income for the rest of one's life.

Savings refer to the residual of consumption.

The **APS** is given by APS =  $\frac{S}{V}$  = 1 - APC

The **MPS** is given by MPS =  $\frac{\Delta S}{\Delta Y}$  = 1 - MPC

#### SHIFTS IN THE CONSUMPTION FUNCTION

The consumption function may shift due to changes in the following

The consumption function i	The consumption randial may shirt add to changes in the ronowing		
<b>W</b> ealth	An increase in wealth shifts the consumption function upwards		
Interest rates or availability of credit	An increase in interest rates shifts the consumption function downwards		
<b>D</b> istribution of income	A more equal distribution of income shifts the consumption function upwards		
Expectation of future prices or income	Expectations on future prices or income may shift the consumption function upwards or downwards.		

#### **AGGREGATE EXPENDITURE**

 $\ensuremath{\mathsf{AE}}$  is defined as the total level of spending in an economy.

In a four sector economy, it is given by  $AE = C+I+G+(X-M)^*$ 

Consumption	Investments	Government expenditure	E <b>x</b> ports	I <b>m</b> ports
Autonomous and	Autonomous in the	Autonomous	Autonomous	Induced
induced	SR			

\* Do note that even though it is the same as AD, the axes of the AE graph are different

#### INVESTMENT (I)

**Investment** (I<sup>m</sup>) refers to the act of acquiring fixed capital assets and accumulating stocks and inventories. In essence, it is the process of adding capital goods in an economy.

Autonomous investment refers to investment influenced by firms' long run profits outlook (under various influences) and is independent of NY. Investments are autonomous in the short run.

Induced investment refers to investment that varies directly with NY, and is a result of firms responding the changes in the

The marginal efficiency of investment (or rate of return on investments) is a graph plotted on the axes investments against interest rates. The MEI curve is interest rate inelastic and downward sloping due to the inverse relationship between investments and interest rates.

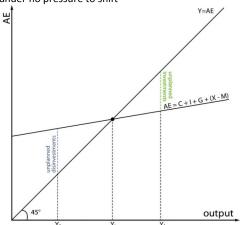
#### CHANGES IN INVESTMENTS

Investments may shift as a response to changes in any of the following

Business confidence	A higher business confidence (affected by many things) will increase investments.
Cost and availability of capital goods	The lower the cost of capital goods, the higher the rate of investments.
Rate of change of income	As the income increases at an increasing rate, investments will increase as well.
Government policies	Government policies (e.g. pioneer statuses, tax holidays) generally work to increase investments
Technology	Changes in technology shifts the MEI rightward

#### NATIONAL INCOME EQUILIBRIUM

The equilibrium level of income is the level of income towards which the economy will tend, and, once reached, will be under no pressure to shift



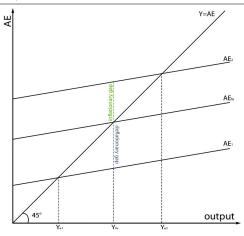
#### At Y<sub>1</sub>

- There is unsold output
- Unplanned investments
- Firms reduce output in the next time period

#### At Y<sub>2</sub>

- There is excess demand
- Firms draw on stucks
- Unplanned disinvestments
- Firms increase output in the next time period

#### EQUILIBRIUM AND FULL EMPLOYMENT



Full employment is defined as the level at which all economically active persons employed in the economy, not taking into account those that are structurally or frictionally unemployed. (Typically the unemployment rate at full employment lies between 4-6%)

The deflationary gap refers to the amount of AE that falls short of the level necessary to reach full employment

The inflationary gap refers to the amount of AE that exceeds the level necessary to achieve full employment. In real life, this hardly happens as there is very rarely cases of overemployment where AE>AE<sub>fe</sub>

#### TAXATION (T)

#### **PURPOSE OF TAXATION**

- 1. Government revenue
- Social purpose
  - a. Reduces inequality in income or wealth distribution
  - b. Checks on consumption of demerit goods
- 3. Economic
  - a. Fiscal tool
  - b. Changes patterns of demand
  - c. Influences BOP, protects domestic economics
  - d. Redirects trade through preferential tariffs

#### TAX STRUCTURES

Direct taxes are taxes on income and wealth, not passed on to consumers. (Income tax, estate duty etc.)

**Indirect taxes** are taxes on expenditure/production of goods. They can be passed on, and often, consumers bear the burden of indirect taxes. (VAT/GST, customs duty, sales tax etc.)

The **impact** of taxation refers to whom a tax is levied.

The incidence of taxation refers to the eventual distribution of the tax burden.

Marginal tax rate (MTR) refers to the proportion of <u>additional</u> income paid in taxes. It is given by  $\frac{\Delta T}{\Delta V}$ .

Average tax rate (ATR) refers to the proportion of total income paid in taxes. It is given by  $\frac{T}{V}$ .

Proportional Tax	Progressive Tax	Regressive Tax
MTR = ATR	MTR > ATR	MTR < ATR
Corporate tax	Income tax	GST
	Takes into account ability to pay	

#### **EFFECTS OF TAXATION**

#### 1. Production

- a. Affects labour supply progressive taxes discourages work, lowers income, production 4.
   and supply of labour
- b. Acts as a disincentive for enterprise
- Investments lower taxes means a higher MEI, but also means a higher government deficit leading to higher interest rates, lower investments. Net effect is variable
- Savings progressive taxes reduces ability and willingness to save
- Resource allocation helps in resource reallocation, different goods are taxed differently
- Inflation direct taxes lead to investments, higher direct taxes means lower disposable income and lower export prices. Effects of unions

#### GOVERNMENT EXPENDITURE (G)

#### TYPES OF GOVERNMENT EXPENDITURE

- 1. Operating expenditure: Incurred on a day-to-day basis. More or less anything that isn't development expenditure.
- 2. Development expenditure: For economic and social development.

#### EFFECTS OF GOVERNMENT EXPENDITURE

- 1. **Resource allocation** varying the types of government expenditure can affect the pattern of production in an economy
- 2. **Income and wealth distribution** expenditure on health, education, social welfare, old-age pensions benefits mainly the poor. Coupled with a progressive tax system, reduces inequalities between the rich and poor.
- Economic growth expenditure on infrastructure etc. may improve the productive efficiency of a country.
   Output employment and income increases.
- 4. **Economic stability** G used as a tool to influence level of economy activity in depression, inflation etc.

#### FISCAL POLICY

Fiscal policy (FP) is the use of the budget (T or G) as in instrument of macroeconomic policy to adjust AD

#### NONDISCRETIONARY FISCAL POLICY: AUTOMATIC STABILIZERS

<u>Tax progressivity</u> – stabilizes abrupt changes in consumption and economic activity
<u>Unemployment compensation</u> – slows down inflation by offsetting loss of earned Y in the unemployed
<u>Family assistance programmes</u> – stabilizes demand as aid is tied to income level – slows down the fall in consumption and AD

#### DISCRETIONARY FISCAL POLICY: BUILT IN STABILIZERS

	Expansionary FP	Contractionary FP
Effected by	Increasing G; Decreasing T	Decreasing G; Increasing T
Creates a	Deficit (G > T)	Surplus (G < T)
Effects	Permanently increases NY by a multiple amount	<b>Debt reduction</b> – if tax revenue is transferred to
	if G is a new expenditure and not a substitution	the domestic money market; i/r falls; C and I
	of another	stimulated
	A deficit is financed by either borrowing – which	Impounding if the surplus is left idle
	leads to crowding out effect; lowers I <sup>m</sup> – or	
	money creation (without such adverse effects)	

#### PROBLEMS WITH FISCAL POLICY

#### Nondiscretionary

Automatic stabilizers, while helping to reduce the severity of fluctuations in the economy, **do not eliminate them**Adverse supply-side effects:

- High taxes discourage effort and initiative (e.g., highly progressive income taxes)
- High unemployment benefits encourages longer search times and increases equilibrium unemployment increase

**Fiscal drag**: In the even of a recession, attempts to move out of recession would be dampened by the effect of automatic stabilizers. This means that economic recovery takes a longer time

#### Discretionary

Not suitable for **SS-side inflation**, as FP mainly targets AD **Political pressure** – problems of what part of the budget to change due to pressure from various vested interest groups. Changes in G are difficult to administer – especially increasing taxes.

#### Difficult in prediction

- Crowding out effect
- Exact effect may vary
- Size of multiplier may mean MPC (and therefore MPM) fluctuates variably

**Time lags**: recognition, administrative as well as operational lags.

**Inflexibility** as projects underway are difficult to halt without resource wastage

**Crowding out** of private investment when government spending increases

Cost inflation due to rise in corporate taxes

#### Case: Fiscal Policy with respect Singapore

Note that FP is directed a long-term economic growth, and has a limited effect on Singapore due to our high MPM and MPS, both of which affect the multiplier which in turns dampens the effect of fiscal policy.

Also, we have a low MPT as compared to most developed countries, and need to keep it low to maintain competitiveness, thus increasing T is not suitable.

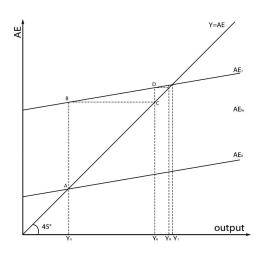
#### THE MULTIPLIER EFFECT

The multiplier is a numerical coefficient by which a the change in AE is multiplied to show the final change in NY.

The multiplier is given by k =  $\frac{1}{MPW}$  =  $\frac{1}{MPS+MPT+MPM}$  =  $\frac{\Delta Y}{\Delta AE}$  =  $\frac{1}{1-MPI}$ 

#### THE MULTIPLIER PROCESS

When there is an rise in injections (say, firms decide to invest more), aggregate expenditure (C+I+G+X-M) will be higher. Firms will respond to this increased demand by using more labour and other resources and thus paying out more incomes (Y) to households. Household consumption will rise and so firms will sell more. Firms will respond by producing more, and thus using more labour and other resources. Household incomes will rise again. Consumption and hence production will rise again, and so on. There will thus be a multiplier rise in incomes and employment. This is known as the multiplier effect. The process, however, does not go on forever. Each time household incomes rise, households save more, pay more taxes and buy more imports. In other words, withdrawals rise. When withdrawals have risen to match the increased injections, equilibrium will be restored and National Income and employment will stop rising. (Sloman)



- At Y<sub>0</sub>, planned AE > planned output
- Unplanned disinvestments of AB
- Firms increase output by BC to match the higher AE, Y<sub>0</sub>B
- NY increases from Y<sub>0</sub> to Y<sub>a</sub>
- Consumption rises, AE rises to Y<sub>a</sub>D
- Unplanned disinvestments of CD
- Firms continue to increase output until planned AE = output

#### ACCELERATOR THEORY

The **accelerator theory** relates investments to a change in NY. It states that firms will choose to invest when NY is rising at an increasing rate.

#### The accelerator process

- 1. Autonomous AE increases
- 2. Multiplier kicks in, NY increases multiplier effect
- 3. If NY increases faster than before, firms respond by increasing investments
- 4. The increase in investments increases AE
- 5. 2<sup>nd</sup> multiplied increase in NY occurs multiplier effect
- 6. 2<sup>nd</sup> increase in investments occurs accelerator effect

#### INFLATION

**Inflation** refers to a situation in the economy where there is a general and sustained increased in prices, and is measured in terms of indices such as the CPI.

#### CONCEPTS

Inflation may be characterized as **moderate** (>10%), **galloping** (double- to triple-digit percentage increases) or in a state of **hyperinflation** (up to a million or a trillion percent).

**Reflation** refers to a period of mild inflation. **Disinflation** refers to the process of elimination or reducing inflation while deflation refers to a situation in which there are falling prices. **Slumpflation** refers to a period during which there is both inflation and unemployment. **Stagflation** refers to a period during which there is inflation with no or negligible growth in GDP/GNP/

#### CAUSES OF INFLATION

#### Demand-pull inflation (shifting AD) may be caused by

- Increased AD (anything that changes CIGXM)
  - Reduction in exchange rates
  - o Reduction in taxes
  - o Reduction in i/r
  - Rising consumer confidence
  - Faster economic growth externally
- Changes in money supply
  - Money supply growing faster that output
  - Increased bank borrowing

#### Cost-push inflation (shifting AS) my be caused by

- Higher costs
  - Wage-push inflation
  - Profits-push inflation firms passing on costs to consumers by raising prices
  - Supply-side inflation rise in prices of imported raw materials
  - o Higher import/export prices
  - Increase in the level of indirect taxes
  - o Structural inflation due to structural rigidities (like labour immobility)

#### COSTS OF INFLATION

#### Effects of income redistribution Effects on production and investment Fixed income earners lose out - Y<sub>real</sub> falls Mainly depends on the extent of inflation Demand-pull inflation generally widen profit margins, Favourable to economic growth - profits rise, costs lag cost-pus inflation may squeeze profit margins. In Sends the wrong signals to produces if inflation is general, consumers lose out if inflation causes Y<sub>real</sub> to fall unexpected Savers lose out Creates uncertainty Debtors gain, creditors lose out. In general, inflation Increases speculation tends encourage borrowing and discourage lending. Effects on balance of payments Other effects Depends on the extent of inflation with respect to other Wage spiral (higher prices → Dd for higher wages → countries. Consider the situation in which the domestic higher wages → higher prices etc.) market experiences greater inflation that foreign markets Stimulus: depends on the level of employment at Exports become less competitive in foreign markets, which the economy is at foreign imports become more competitive in domestic Consider the different effects of cost-push and demand-pull inflation markets

#### UNEMPLOYMENT

#### TYPES AND CAUSES OF UNEMPLOYMENT

Frictional	Structural
Arises when people are in between jobs – exists even when the economy is at full employment.	Arises due to 1. Changes in the structure of the economy
Imperfect labour market operations     a. e.g. Imperfect information	2. Mismatch between skill/location of the labour force and those required for new jobs
2. Immobility of workers  Classical (Real-wage)	<ul> <li>a. Changes in pattern of demand/supply</li> <li>Demand-deficient (Cyclical)</li> </ul>
Monopoly power causing wages to be above market clearing level     a. Role of unions	Involuntary unemployment  1. Due to lack of AD for goods  2. Associated with transitions of the economy through the business cycle

#### COSTS OF UNEMPLOYMENT

- Lost output
- Waste of resources deskilling of workers over time
- Government finances
  - Lost of tax revenue
    - Direct Unemployed do not pay income tax
    - Indirect Unemployed consume less and hence pay less indirect taxes
  - Increased spending on welfare benefits
- Loss of profits
  - o Firms lose profits from potential output at full employment
- Social costs

#### **ECONOMIC GROWTH**

Actual growth refers to the percentage annual increase in national output.

Potential growth refers to the speed at which the economy could grow should no resources be left idle.

#### FACTORS AFFECTING RATE OF ECONOMIC GROWTH

Productivity refers to the quantity of goods/services that a worker can produce for each hour of work

- Natural resources
  - a. Increase in natural inputs
  - b. Increase in quantity of labour
  - c. Increase in population size of participation
- 2. Human capital
  - a. Knowledge/skills acquired
  - b. Education, training, retraining
- Physical capital
  - a. Increase in stock of capital goods
  - b. Economic growth is fastest when the share of output devoted to capital formation is large
- 4. Technological knowledge
  - a. Innovation, new production methods

#### CAUSES OF SLOW/NEGATIVE ECONOMIC GROWTH

- AD if AD does not expand at the rate of supply increase, unemployment may exist and growth may be slowed
- 2. Low rate of I<sup>m</sup> may be due to low savings.
- Capital accumulation a lack of increase in capital would mean that growth has an upper limit. 7.
   Technological change would then be necessary for 8.
   economic growth
- 4. Lack of natural resources

- Lack of human capital education, training and retraining plays a part in preparing the workforce for growth.
- Sociocultural factors religious/social norms may impact the economy
- 7. Political factors stability is essential for growth
  - Policy mistakes/external shocks

#### CONSEQUENCES OF SLOW ECONOMIC GROWTH

Unemployment/lost output	L	ess consump	tion/saving	;s	Lo	wer in	vesti	ment/L	R gro	owth	
Less workers would be hired, capital	Lower	income	means	falling	Recessi	ion m	nay	lead	to	falls	in
accumulation falls.	expenditure as well as savings.			investm	nent vi	ia th	e acce	lerat	or effe	ect.	
	Borrowing may also be greater			Long	term	ecc	onomic	gr	owth	is	
				compro	omised						

#### COST-BENEFIT ANALYSIS: ECONOMIC GROWTH

Benefits	Costs
	B 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1

#### <u>Increased levels of consumption</u>

#### Higher standards of living

Provided economic growth > population growth, it will lead to a higher Y/capita. This leads to a increase in consumption.

#### Avoiding other macroeconomic problems

Without a growth in productive potential, a demand for higher Y may lead to higher inflation, BOP disequilibrium etc. Growth helps to meet these demands and avoid such crises.

#### Income redistribution is easier

If Ys rise, governments find it easier to redistribute Y to the poor without the rich losing out. Also, government revenues rise (from increases in tax revenue) and such revenues can be used to alleviate poverty. Without a continual rise in NY, the scope for helping the poor is much more limited.

#### Society feels it can afford to care more for the environment

As people grow richer, they may become less occupied with private consumption, and more concerned to live in cleaner environments. Likewise, the regulation of pollution tends to be stricter in DCs than in LDCs.

#### Increase in government tax revenue

References: Sloman, RJC Economics notes.

#### Present opportunity costs of growth

To achieve even faster growth, firms have to finance more investments etc. These finances come from savings, or retaining profits or taxes, and raising these means, in some way or other, a cut in consumption. In the SR high growth thus leads to less consumption and more.

#### Growth my generate extra demand

"The more people have, the more they want" – higher consumption many not necessary lead to higher utility

#### Social effects

Materialism, less caring society etc. May drive up violence, crime and related social problems

#### **Environmental costs**

Society may be more concerned for the environment, but also more likely to destroy it. Higher levels of consumption translate to higher levels of pollution and waste.

#### Non-renewable resources

Such resources are rapidly depleted, rather than used more efficiently

#### Effects on income distribution

While some people may gain from higher SOLs, other may lose. If the means to growth are greater incentive (such as cuts in progressivity of Y tax), then the rich get richer and the poor get poorer – no trickle-down is felt.

Growth may also involve changes in production, which also means changes in the skills required. People may find their skills no longer relevant as a result of growth. Unemployment may rise.

#### **BALANCE OF PAYMENTS**

A BOP is in **equilibrium** if <u>annual trade is in overall balance</u> and the <u>exchange rate remains stable</u>

#### CAUSES OF DISEQUILIBRIUM

- High MPM caused by a preference for foreign products leading to trade deficits. In Singapore's case may be due to lack of natural resources
- 2. Changes in pattern of demand
- Changes in pattern of production production may shift overseas
- 4. Changes in terms of trade if DD<sub>M</sub> is price inelastic, a fall in imported goods may mean that BOP improves
- 5. Exchange rates appreciations of domestic currency means that imports are cheaper
- 6. Inflation
- Cyclical and monetary changes and increase in GDP due to higher AD means that imports become cheaper.
- 8. Institutional changes
- 9. Sociopolitical factors

#### CONSEQUENCES OF PERSISTENT DISEQUILIBRIUM

#### **Persistent Deficit**

- Foreign reserves/exchange rates foreign reserves decline, borrowing may be necessary to finance deficit, currency may depreciate and consequently, external purchasing power declines. External debts incurred, the servicing of which leads to further outflows of currency
- Reduction investments a persistent deficit implies problems in a country. This leads to a loss of confidence and thus investments
- Employment if deficit is due to higher cost of production, a persistent deficit may imply further job loss is a present threat

#### **Persistent Surplus**

- Other countries' deficit another country's deficit may become a problem for the country with a surplus in the future
- Dutch disease short term capital flows my result in speculation, causing an appreciation in a country's currency. Exports become uncompetitive
- Inflation if the surplus is due to an increase in AD, inflationary pressures may occur if the economy if close to Y<sub>fe</sub>

#### INTERNATIONAL ECONOMICS

**International trade** refers to the exchange of goods and services between countries, involving the use of different currencies and crossing international borders

The factors encouraging trade are

- 1. The uneven distribution of resources throughout the world
- 2. The need for different proportion of factor inputs for the production of different goods
- 3. The **limited international mobility** of resources

#### THE THEORY OF COMPARATIVE ADVANTAGE

A country is said to have **comparative advantage** in the production of a good when the country can produce that good at a <u>lower opportunity cost</u> than another country.

Assumptions held:

- 1. No transport costs
- 2. No trade restrictions
- 3. Perfect mobility
- 4. Full resource employment

The **law of comparative advantage** states that trade thus arises between two nations if there is a difference between the comparative costs of producing particular goods.

**Production before specialization** 

<u>Production after specialization</u>

Disadvantages

	Wheat	Cloth		Wheat	Cloth
Country A	100	60	Country A	110	54
Country B	5	10	Country B	0	20
World output	105	70	World output	110	74

#### Sources of comparative advantage

- 1. International differences in factor endowments
  - a. Differences in resources endowments, climate etc.
  - b. The relative prices of factor inputs (and therefore prices of goods and services) thus differ
  - c. Note how factor endowments may change over time
- 2. Differences in technology
  - a. Varying intensities of R&D, ability to keep up with technology
- 3. Dynamic comparative advantage
  - a. Refers to the changing pattern in CA

Advantages

b. Looks to governments to continually establish policies and promote opportunities for countries to best exploit their areas of CA

#### TRADE: AN ANALYSIS

Advantages	Disadvantages
Greater world output, higher consumption of goods and	Unfair competition and dumping
services	<ul> <li>Unfair competition as some imports may be heavily</li> </ul>
<ul> <li>With trade, consumption can occur outside the PPC at</li> </ul>	subsidized by governments
previously unattainable levels, directly translating to higher levels of welfare for society	Local enterprises may be stifled
inginer reverse of memare for section,	Imports of harmful goods
Reduction in unit costs of production	
<ul> <li>Exploiting EOS by small domestic markets – ability to</li> </ul>	Overdependence on other countries
export to other countries helps to widen markets for	<ul> <li>Specialization inevitably means the narrowing of</li> </ul>
products	economics structures
	<ul> <li>Changes in market conditions may also cause serious</li> </ul>
Stimulate economic development and growth	economic decline due to structural rigidities
<ul> <li>Expansion of domestic markets</li> </ul>	<ul> <li>Certain goods are basic, essential, or strategic and</li> </ul>
<ul> <li>Increasing competitiveness of domestic markets</li> </ul>	countries cannot afford to depend on foreign suppliers
<ul> <li>Attracting investment</li> </ul>	for such goods
Facilitates transfer of technology and ideas	
Consumer benefits	
Greater consumer choice	
- Lower prices	
<ul> <li>Better quality of products</li> </ul>	

#### BARRIERS TO TRADE

#### Natural barriers to trade

- 1. High transport costs (e.g. port taxes, freight charges etc.)
  - a. Costs of moving and handing goods.
  - b. Transport costs raises COP and reduces relative efficiency
- 2. Factor immobility
- 3. Increasing costs of production
  - a. Opportunity costs are not constant
  - b. LDMR sets in, raising costs of production in the process
  - c. Explains the prevalence of partial, rather than complete, specialization

#### **Artificial barriers to trade: Protectionism**

#### **Tariffs**

Tariffs are custom duties or taxes on imports imposed by governments, serving to raise the price of imported goods. Effects of a tariff:

- 1. Consumers reduce consumption of imports
  - a. Switching to domestically produced import substitutes
  - b. Consumer surplus decreases
- 2. Domestic producers expand production
  - a. Revenues previously earned by foreign producers now go to domestic producers
  - b. Producers' surplus increases
- 3. Gains in government revenue
  - a. Tariffs received as tax revenues
  - b. Overall deadweight loss

Note that the overall effect of a tariff, like all taxes, depend on the PED<sub>M</sub>

#### Quotas

Quotas are limits imposed on the physical quantities or values of goods imported into or exported out of a country. The effects of a quota are more or less similar to those of a tariff (but do take note of how the surpluses change and where profits go in the case of quotas).

#### Other nontariff barriers

These include embargos on imports, voluntary export restraints, rules of origin etc.

#### PROTECTIONISM: AN ANALYSIS

Point	Evaluation
Protection of infant industries	
New industries need to be protected from competition in	Difficulties in identifying which industries will achieve CA ir
their initial stages. Time is needed to develop skilled	the LR. Also difficult to determine when the industry is
management, reputation, reap EOS etc. For industries	sufficiently established to do without protection.
having potential CA, a guaranteed home marked is	
essential.	
Protection of mature industries	
Traditional industries may lose their CA in world markets.	Perpetuates domestic inefficiency and represents
Protection is thus needed to allow such industries to decline	misallocation of resources. Also likely to be met by
slowly and prevent the precipitation of massive regional	retaliation.
unemployment.	
Increasing domestic production	
Especially during recessions or economic stagnation.	
Protectionism diverts demand towards domestic products	
Protection against low wage foreign labour	
To allay fails fears of SOLs dropping due to import of	Goes against the principle of CA – losses in CA should drive
cheaper goods or loss of jobs	a country to source for new areas of CA. Benefits of trade
	are also subsequently lost under protectionism.
Reduce BOP deficits	
Deficits caused by high levels of imports may run down	Depends on the PED <sub>M</sub> and PED <sub>X</sub> . Governments must also
foreign reserves.	take into account other causes of the disequilibrium and
	tackle these causes directly
Prevent unfair trade practices	
Protection against dumping, etc.	Protectionism in this case is justifiable – just note that leve
	of protection should only cover the differences between
	the export price and normal selling price.

Noneconomic reasons may include political reasons like national security or foreign policy, or social reasons like the restriction of imports of harmful commodities.

#### GLOBALIZATION

Cost-Bei	nefit A	nalysis: International capital movements		
		Benefits		Costs
Host	2. 3. 4. 5.	Economic growth, employment Increased productivity, higher wages Transfer of managerial and technical skills Benefits from technology, PPC shifts outward Demonstration and competitive effects Increased exports, forex earnings	1. 2. 3. 4. 5.	May stifle local enterprises Destabilizing effects of fund movements Economic dualisms Crowding out effect Environmental degradation
	7.	Government tax revenues		
Source	2.	Other industries' contribution to exports increase Income from abroad – remittances etc. Investments abroad improve competitiveness	1. 2. 3. 4.	Short run loss of jobs Lower wages Loss of tax base and thus revenues Falling exports if investments from abroad supplies the market directly from the home country

### **MACROECONOMICS CHEAT SHEETS**

**CONCEPTS COVERED** 

UNEMPLOYMENT
INFLATION
ECONOMIC GROWTH
BALANCE OF PAYMENTS

#### **UNEMPLOYMENT**

	INEIVIPLOTIVIENT					
N economic			Policy Options  Expansionary demand management policies Generally only works for demand-deficient unN as these policies increase AD  Fiscal policy G↑ on supply-side policies $\rightarrow$ AD↑ Income tax $\downarrow$ $\rightarrow$ more incentive to be employed  Monetary policy $i/r$ $\downarrow$ $\rightarrow$ $I^m$ ↑ $\rightarrow$ AD↑  [xcrp to increase demand for exports or to decrease amount of foreign labour] - weak  Supply-side policies increase the productive capacity of the economy  Improving employability: through education, retraining etc. (e.g. WDA in Singapore)  Improving incentives for people to search and accept N (e.g. through tax/benefit reforms)  Sustaining EG in the LR constantly creates new jobs			
1. ca m	assical  Monopoly power  susing wages to be above arket clearing level Role of unions	Demand-deficient (cyclical) Involuntary unemployment 1. Due to lack of AD for goods 2. Associated with transitions of the economy through the business cycle	Conflicts In general solving demand-deficient pull inflationary pressures – demand Also, a low rate of unemployment maccount deficit.	and costs pressures.		
C	onsequences	A	External			
Short run	$Y_e < Y_f$ unN ↑ → output, G, NY a unN ↑ → SOL ↓  Loss of potential output t produce if unemployed w for consumption  SOL ↓ for unemployed —		Decreased FDI unN↑ → FDI ↓ Especially in the case of structural unN – labour force is deskilled, companies tend to pull out [unN↑ → M↓ → CP, current account ↓] - this point is rather weak			
Long run	<b>Lower PEG</b> unN↑ → dissavings → S↓	hift of the PPC shift of the PPC due to	Income redistribution The Y-gap worsens as structural/sea happen to people from lower Y grou  Fiscal costs to governments In welfare states, G↑ as unN benefit: Tax revenues ↓ both directly (as zero income tax) and indirectly (zero Y eathus pay less taxes on C).  Inefficiency as an economy is productive.	ps s are paid out. o Y earners do not pay rners consume less and		
	of PPC limited)			· ·		

#### INFLATION

Refers to a situation in the economy where there Is a general and sustained increased in prices, and is measured in terms of indices such as the CPI.

#### **Types and Causes**

#### Demand-pull inflation (shifting AD)

- Increased AD (anything that changes CIGXM)
  - o Reduction in exchange rates
  - Reduction in taxes
  - Reduction in i/r (hence I<sup>m</sup>↑)
  - o Rising consumer confidence
  - Faster economic growth externally
- Changes in money supply
  - Money supply growing faster that output
  - Increased bank borrowing

#### Cost-push inflation (shifting AS)

- Higher costs
  - Wage-push inflation
  - Profits-push inflation firms passing on costs to consumers by raising prices
  - Supply-side inflation rise in prices of imported raw materials
  - Higher import/export prices
  - Increase in the level of indirect taxes
  - Structural inflation due to structural rigidities (like labour immobility)

Internal

#### **Policy Options**

Contractionary demand management policies. Generally used

for Dd-pull inflation.

Fiscal policy  $T \uparrow \rightarrow I^m \downarrow, C \downarrow \rightarrow AD \downarrow$ 

 $G\downarrow \rightarrow AD\downarrow$ 

Monetary policy  $i/r \uparrow \rightarrow I^m \downarrow, C \downarrow \rightarrow AD \downarrow$  $Ss_M \downarrow \rightarrow i/r \uparrow \rightarrow etc$ 

### Supply side policies

Market policies

Manpower policies:

- Improve efficiency of labour markets such that  $\mathrm{unN}\!\!\downarrow$
- Better matching of workers to jobs Pro-competition policies:

Reduce the monopoly/market power of unions/business, such they unable to push up W rates ahead of average productivity increases. (e.g. antitrust laws)

#### Wage-Price policies

- Wage guideposts
- Price guideposts
- Wage-price freeze
- Supply side economics
- Increase AS e.g., via increasing
- technological capabilities

#### Conflicts

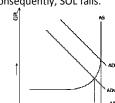
Note that regulating inflation should always be a government's first priority as it may lead to a major economic collapse as well as the implementation of currency reforms.

Meeting other policy objectives often conflicts with decreasing inflation – e.g. increasing employment, economic growth etc.: Phillips' Curve: Trade off between unemployment and inflation? Stagflation, slumpflation

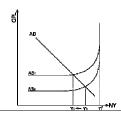
#### Consequences

<u>Case 1:</u> **Demand-pull** inflation Negligible change in output, unemployment and NY economy at Yf. GPL increases.

Consequently, SOL falls.



<u>Case 2</u>: **Cost-push** inflation output, unemployment and NY all fall Consequently, SOL falls



exports ↓ → current account worsens → feedback mechanism → problem worsens especially when inflation is cost-push, may alleviate demand-pull inflation\*

\*Cheaper M  $\rightarrow$  lower Dd for local goods  $\rightarrow$  X-M $\downarrow$   $\rightarrow$ 

**FDI** – FDI will probably ↓ (due to inflation being a sign that the economy is unstable), but depends on the degree of inflation

**BOP worsens** – pressure on xcr to depreciate.

#### Lower level of investments

<u>Moderate/high inflation</u> → business confidence  $\downarrow \rightarrow I^m \downarrow \rightarrow$  rate of EG limited (PPC does not shift out as much)

<u>Mild inflation</u> stimulates EG and builds business confidence as it is a sign of a healthy economy  $\rightarrow I^m \uparrow \rightarrow$  PPC shifts outward

#### Savings decrease, consequently, EG is limited

The value of money falls as people would rather consume at the present time  $\rightarrow$  Ss<sub>M</sub> available for  $I^m \downarrow \rightarrow I^r \uparrow \rightarrow I^m \downarrow \rightarrow$  EG is limited

#### Redistribution of income Wage price spiral

Prices  $\uparrow \rightarrow$  Dd for higher W  $\rightarrow$  W  $\uparrow \rightarrow$  prices  $\uparrow$  etc. Function of money breaks down

- Money as a medium of exchange, serves as a store of value. Under severe inflation, these functions break down. Regression of the economy into one that deals with barter trade. Consequently, the **price mechanism is distorted** (under hyperinflation) and can no longer rationally allocate resources.

Short run

#### **ECONOMIC GROWTH**

1. Physical K –  $I^{m} \uparrow \rightarrow AD \uparrow$ , AS  $\uparrow$ 

Increase in the quantity of resources

2. Labour resources – labour force ↑

Causes of PEG

Specifically referring to a growth in real GDP per capita Actual Economic Growth: Economy moves from a point within to PPC to another that is closer to the PPC Potential Economic Growth: Outward shift of the PPC

#### **Policy options**

Actual EG - Expansionary demand management policies

Potential EG - Supply-side policies to increase productive capacity

3. Quantity of land/RM Noting that RM can now be easily imported

Fiscal policy  $T\downarrow \rightarrow Y_D\uparrow \rightarrow C\uparrow \rightarrow AD\uparrow$  $G^{\uparrow} \rightarrow AD^{\uparrow}$ 

Monetary policy

Cutting of tax rates – incentive for people to work harder and increase productivity

3. Entrepreneurship - innovation, opening new markets, increased efficiency

Cutting unemployment benefits to create more incentives to be employed

Improvements in the quality of resources

 $i/r \downarrow \rightarrow 1 \uparrow$  (more borrowing, spending) → AD↑

**Education and retraining** R&D to find more efficient ways to produce, allocate resources

Investments in human capital Research and development Improving the quality of land

Improvements to productivity of resources

Technological improvements - knowledge creation and application

The extent to which AEG benefits the economy is limited by Yf level. AEG may lead to demand-pull inflation when the economy is operating at/near Yf.

Consequently, this affects the BOP as domestic currency strengthens and X competitiveness decreases, worsening the current account.

Also: Infrastructure and External influences (growth of trade partners)

PEG<sup>↑</sup> could mean that the current level of C falls in the pursuit of K accumulation for future production. This is, however, beneficial in the LR, provided that governments actively pursues AEG

	EK, provid	led that governments actively pursues AEG
C	onsequences	
	Internal	External
Short run	Benefits - Increase in the amount of g/s available for C - N↑ - more factors employed to produce more g/s - These leads to SOL↑  Costs - To achieve higher growth rates in the future, current C has to reduced – divert more resources into the production of K goods - EG when the economy is at Yf would have inflationary pressures	Benefits  - If EG is brought about by X↑ → CP the current account improves → BOP improves  - Stable EG → prestige in the international arena  - Consequently, domestic currency may strengthen  Costs  Appreciation of the currency may lead to loss of X competitiveness
Longrun	Benefits  - PEG from I <sup>m↑</sup> (both domestic investment and FDI)  - Income equality is improved – governments find it easier to redistribute Y to the poor without the rich losing out. Also, a rise in government revenue means that the gains can be used to help alleviate poverty.  Costs  - Social costs: increased working hours, structural changes → stress and lower QOL  - Environmental damage, depletion of natural resources. High C means higher levels of pollution and waste	Effects on income distribution  While some people may gain from higher SOL, other may lose. If the means to growth are greater incentive (such as cuts in progressivity of Y tax), then the rich get richer and the poor get poorer – no trickle-down is felt.  Growth may also involve changes in production, which also means changes in the skills required. People may find their skills no longer relevant as a result of growth. Structural unemployment may rise.  The rate of AEG must outpace the rate of population growth for it to be beneficial

#### **BALANCE OF PAYMENTS**

Surplus: international receipts (credits) exceed international payments (debits). Deficit: international payments (debits) exceed international receipts (credits).

#### Causes of a disequilibrium

#### In the current account (goods and services)

- 1. Changes in the TOT changes in the price of exports relative to the price of imports
- 2. Relative growth rates growth rates in the domestic economy relative to that in trade partners
- 3. Changing comparative advantage
- 4. Changes in exchange rates BOP deficits/surpluses caused by strength of exchange rates

### In the capital/financial account (investments and loans)

- 1. Short term capital flows ("hot money") speculative money moving in and out of countries looking for best returns
- 2. Long term capital flows FDI, portfolio investments etc.

#### Conflict

Technically, rapid EG may happen at the expense of worsening the current account – especially if EG is fuelled by high consumption. This is especially due to the cyclical nature of EG and how in influences the BOP.

#### Policy options to manage a BOP deficit

# Expenditure reduction Contractionary FP/MP: $NY \downarrow \rightarrow GPL \downarrow \rightarrow X$ competitiveness $\uparrow \rightarrow Dd_x \uparrow \rightarrow (X-M) \uparrow \rightarrow BOP$ improves (Dependent on YED<sub>M</sub>)

#### **Contractionary MP**:

 $AE\downarrow \rightarrow i/r\uparrow \rightarrow SR\ K\ flows \rightarrow$  improves capital and financial account  $\rightarrow$  BOP improves

#### **Expenditure switching**

**Enhancing X competitiveness** 

- 1. Switching to import substitutes
- 2. Increasing foreign demand for domestic exports.

 $i/r \downarrow \rightarrow X$  competitiveness  $\uparrow \rightarrow (X-M) \uparrow \rightarrow BOP$  improves

#### **Supply-side policies**

- 1. Raising productivity and efficiency in the export sector
- 2. Greater <u>investment in new K, R&D</u> etc. leading to a faster pace of innovation and development of new products in export markets.
- 3. Non-price competition improving quality/design of exports, marketing etc.

#### **Direct policies**

Protectionism
Reducing import
expenditures, increasing
export revenues

Consequences						
Internal		External				
Deficit	Surplus	Deficit	Surplus			
$(X-M) \downarrow \rightarrow AE \downarrow$	$(X-M) \uparrow \rightarrow AE \uparrow$	Net outflow of money →	Net inflow of money → upward			
Output↓, employment↓, NY↓ If the economy is operating below Yf  Reduces inflationary pressures if the economy is operating above	Demand-pull inflation if the economy is operation at Yf	downward pressures on xcr	pressures on xcr	Short run		
Yf		Deficit	Cumlus	_		
		Depletion of foreign reserves in the LR → national debt incurred to finance deficit	Necessarily means that there are trade deficits elsewhere in the international economy.  Trade partners may retaliate by imposing trade restrictions	Long run		

### **SUMMARY OF SINGAPORE ECONOMY**

**CONCEPTS COVERED** 

MACROECONOMIC OVERVIEW
TRADE
FISCAL POLICY
MONETARY POLICY

#### MACROECONOMIC OVERVIEW

	Economic growth	Inflation	Employment	Balance of payments	Exchange rate
Aims	High, sustained economic growth	Mild inflation	Low unemployme nt	BOP equilibrium	Modest, gradual appreciation of the SGD
Statistics	GDP: <u>SGD 59.4b</u> <sup>1</sup> (2Q09) Growth: <u>0.6%</u> <sup>2</sup> (3Q09)	CPI (2004=100) 2007: <u>103.5</u> <sup>1</sup> 2008: <u>110.3</u> <sup>1</sup>	Unemployme nt: <u>3.4%</u> <sup>2</sup> (Sep 2009)	Surplus of SGD 38b on the goods balance in 2008 (down from SGD 59b in 2007) <sup>1</sup> Foreign reserves: SGD 250b (USD 176b) <sup>3</sup> (End 2008)	2008 Averages <sup>3</sup> 1 USD : 1.414 SGD
Remarks	Singapore focuses more on of long run growth than on short run growth  Policies in place are more on the supply side  Attracting investments  Increasing employability, education, or skills	Mild inflation is good as it is a sign of economic growth  Generally affected by costpush inflation  Especially vulnerable to import-led inflation (see exchange rate)	Singapore chiefly suffers from structural unemployme nt  Result of moving up the value chain and tertiarization	Singapore's BOP runs a surplus (X>M)  We tend to export more high-value goods  For major exports/imports, see below  Singapore's capital and financial account is always negative	Singapore's exchange rate regime is a managed float. (Read more under "Monetary Policy")  The MAS policy on a modest and gradual increase of our exchange rate is in place to make imports cheaper in light of our dependence on imports for raw materials (cost of production of our subsequent exports are thus cheaper) — case in point: granite/sand ban)  The exchange rate is kept high to avoid imported inflation. Note also that we are able to do this due to our tendency not to compete on price.

#### **TRADE**

Note that Singapore is a <u>free port</u>, and imposes no tariffs on goods/services entering the country. FTAs, therefore are signed on terms unrelated to tariffs (on Singapore's side of the agreements).

#### **Major Exports**

Refined petroleum, industrial machines, electronic components and parts

#### **Major Imports**

Crude petroleum, iron and steel, industrial machines, electonic components and parts

#### Top trading partners

	USA	Malaysia	China	Indonesia	Japan	Taiwan	Thailand
2008 Export volume <sup>1</sup> (billions SGD)	33.4	57.6	43.8	50.3	23.4	13.4	18.6
2008 Import volume <sup>1</sup> (billions SGD)	52.8	53.8	47.5	24.8	36.5	23.2	15.9

Other partners: Australia, India, Vietnam, Myanmar

#### Free Trade Agreements (as of 2007)

Aside from being part of AFTA (ASEAN Free Trade Area), Singapore has also established FTAs with the following countries and blocs: Korea, Australia, Jordan, India, Japan, New Zealand, Panama, EFTA (consisting of Switzerland, Iceland, Liechtenstein and Norway), Chile and Brunei (with New Zeland, under the Trans-Pacific SEP) and the United States.

ASEAN itself maintains a FTA with Korea, and negotiations are still under way between ASEAN and China for the realization of ACFTA by 2010, after the signing of a framework agreement between the two parties in late 2001.

Also, there are ongoing negotiations between Singapore and various countries for the establishment of FTAs. These include Canada, China, the Gulf Cooperation Council (comprising of Bahrain, Kuwait, Oman, Qatar, Saudi Arabia and the UAE), Mexico, Pakistan, Peru and Ukraine.

Add to these negotiations under way between ASEAN and various countries, including Australia, New Zealand, India and Japan.

For more information on the various FTAs, head over to Singapore's <u>FTA Website</u>.

#### FISCAL POLICY

Singapore does not conduct fiscal policy on the demand side due the following

- Small, open economy are price takers
- Overall high MPW multiplier is small
  - o High MPM Imports amount to 175% of our GDP (in 2008)
  - o High MPS The gross domestic savings (GDS) rate was 50.5% in 2006
  - o Low MPT have to maintaing competitiveness, attract investments
    - Not a welfare state, no need for large tax revenues
    - Corporate taxes: kept low (lowered from 20% to 18% in 2007)
      - Attract foreign investment
      - Encourage local enterprise
    - Income taxes: kept low
      - Prevent brain drain
      - Attract foreign expatriates

Singapore's FP is directed primarily towards long term economic growth

- The private sector as the engine of growth, with the government providing a stable, conducive environment for the private sector to thrive
- A focus on enhancing economic competitiveness, attracting foreign investments (see next point)
- Hence, in addition to low corporate taxes, we have tax incentives for MNCs to take root locally

Government expenditure is thus spent on supply-side policies

- Improving existing infrastructure
- Expanding our labour force and our citizens' employability
  - WIS, retraining etc.

Hence, having a prudent FP, Singapore allows other macroeconomic tools (like the exchange rate policy) to be able to focus on their primary goals without needing to balance these goals against requirements for deficit financing.

#### MONETARY POLICY

Our main conduct of monetary policy is through our exchange rate policy

- Singapore is a price taker
- Wants to allow free capital flows (recall theory of the impossible trinity)
  - Forgoes the control of interest rates
    - Domestic interest rates are thus determined by foreign interest rates
    - And also by investor expectations of futures in the SGD

#### Singapore's Exchange Rate Policy

The S\$NEER is managed against a basket of currencies of our major trading partners and competitors

- Different currencies given different weights
- Based on extent of trade dependence with that country
- This basket is periodically revised to take into account changing trade patterns

#### The exchange rate regime is a managed float

- Allowed to fluctuate within an undisclosed policy band
- Should the exchange rate move out of the band, MAS intervenes by selling or buying forex
- This gives us the flexibility to cope with periods of uncertainty

#### The MAS maintains the SGD at a gradual appreciation

- Contributes to low and stable inflation
  - (X-M) decreases, reducing demand-pull inflation
  - o Prices of imported RMs decrease, lowering COP and reducing cost-push inflation
  - Prices of imports decrease in general, reduces imported inflation
- Contributes to economic growth
  - 1) Investments
    - A low and stable inflation rate provides certainty in long term planning
    - o A gradual appreciation of the SGD enhances the value of K assets
    - o Thus, investments increase, which constitutes a direct injection to AD, increasing NY
    - Investments also help to increase the AS in the long run, allowing Singapore to achieve non-inflationary economic growth
  - 2) Export earnings
    - In the long run, exports are more competitive compared to exports of other countries which experience higher inflation rates

#### ETC.

Singapore's Gini coefficient is rather high, at .468 in 2006.

It might also be worth noting that in Singapore, SMEs contribute to 46% of the GDP and employ 63% of the workforce. (A SME in Singapore must employ not more than 200 employees, having fixed asset investments of less that \$\$15m.)

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